



DOCKET NO. MSFT-000007/167503.2

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Rolf Kaiser, Michael J. Carreno, Eric Bassman

Serial No.: 09/900,230

Group Art Unit: 2152

Filed: July 6, 2001

Examiner: Not yet assigned

For: SYSTEM AND METHODS FOR THE AUTOMATIC TRANSMISSION OF
NEW, HIGH AFFINITY MEDIA

Commissioner for Patents
Washington DC 20231

Sir:

ASSOCIATE POWER OF ATTORNEY

The undersigned, of the firm WOODCOCK WASHBURN KURTZ
MACKIEWICZ & NORRIS LLP, One Liberty Place - 46th Floor, Philadelphia, Pennsylvania
19103, Attorney and/or Agents for Applicant(s), hereby appoints the following:

Richard E. Kurtz	Registration No. 19,263	Michael J. Swope	Registration No. 38,041
Dale M. Heist	Registration No. 28,425	Michael J. Bonella	Registration No. 41,628
John W. Caldwell	Registration No. 28,937	Harold H. Fullmer	Registration No. 42,560
Gary H. Levin	Registration No. 28,734	John E. McGlynn	Registration No. 42,863
Steven J. Rocci	Registration No. 30,489	Jonathan M. Waldman	Registration No. 40,861
Dianne B. Elderkin	Registration No. 28,598	Paul K. Legaard	Registration No. 38,534
John P. Donohue, Jr.	Registration No. 29,916	Chad Ziegler	Registration No. 44,273
Henrik D. Parker	Registration No. 31,863	Gwilym J.O. Attwell	Registration No. 45,449
Suzanne E. Miller	Registration No. 32,279	David N. Farsiou	Registration No. 44,104
Lynn B. Morreale	Registration No. 32,842	Steven H. Meyer	Registration No. 37,189
Mark DeLuca	Registration No. 33,229	Paul B. Milcetic	Registration No. 46,261
Joseph Lucci	Registration No. 33,307	Joseph R. Condo	Registration No. 42,431
Michael P. Dunnam	Registration No. 32,611	Michael K. Jones	Registration No. 41,100
Michael D. Stein	Registration No. 34,734	Frank T. Carroll	Registration No. 42,392
Albert J. Marcellino	Registration No. 34,664	Mark J. Rosen	Registration No. 39,822
David R. Bailey	Registration No. 35,057	Mitchell R. Brustein	Registration No. 38,394
Doreen Yatko Trujillo	Registration No. 35,719	Eric H. Vance	Registration No. 47,151
Barbara L. Mullin	Registration No. 38,250	Peter M. Ullman	Registration No. 43,963
Michael P. Straher	Registration No. 38,325	Richard B. LeBlanc	Registration No. 39,495
Kevin M. Flannery	Registration No. 35,871	Joseph D. Rossi	Registration No. 47,038
David A. Cherry	Registration No. 35,099	Rosaleen P. Morris	Registration No. 47,321
Robert B. Washburn	Registration No. 16,574	George J. Awad	Registration No. 46,528
Norman L. Norris	Registration No. 24,196	Steven D. Maslowski	Registration No. 46,905
Lynn A. Malinoski	Registration No. 38,788	S. Maurice Valla	Registration No. 43,966
Steven B. Samuels	Registration No. 37,711	Vincent J. Roccia	Registration No. 43,887
Anthony J. Rossi	Registration No. 24,053	Robin S. Quartin	Registration No. 45,028
Terence P. Strobaugh	Registration No. 25,460	Patrick J. Farley	Registration No. 42,524

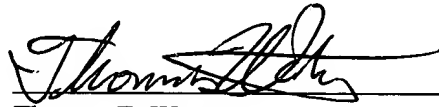
Gregory L. Hillyer Registration No. 44,154
Susan C. Murphy Registration No. 46,221
Raymond N. Scott, Jr. Registration No. P48,666
David L. Marcus Registration No. 46,897
Christine A. Goddard Registration No. 46,731
Ellen M. Klann Registration No. 44,836

Andrew J. Hagerty Registration No. 44,141
Emma R. Dailey Registration No. P48,491
Stephen C. Timmins Registration No. P48,481
Erich M. Falke Registration No. P49,049
Jane Smith Inglese Registration No. P48,444

his/her associates with full power to prosecute the above-identified application and to transact all business in the Patent Office connected therewith and requests that correspondence continue to be directed to the firm of WOODCOCK WASHBURN KURTZ MACKIEWICZ & NORRIS LLP at the above address.

Date:

9/12/01



Thomas E. Watson

Registration No. 43,243

Woodcock Washburn Kurtz
Mackiewicz & Norris LLP
One Liberty Place - 46th Floor
Philadelphia PA 19103
Telephone: (215) 568-3100
Facsimile: (215) 568-3439